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2024-2025

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SHEILA MARIE D. LUCAS, RN

Mission:

To ensure the quality of care given to patients, promote the welfare of all Cathlab personnel, and establish linkages with international organizations in the field of invasive cardiology and vascular radiology.

Vision:

To be a globally recognized organization committed to the advancement of the standards of practice in the Cathlab.

A. PLATINUM PACKAGE: Php 300,000.00

- Exhibit booth space in a **PRIME LOCATION**
=12ft X 10 ft
- With **TRAINING VILLAGE**
- **With 15mins product presentation**
- Running looped advertisements in LCD monitors located at the ballroom entrance
- Product brochures/ flyers inserted in the convention kits
- **One-spread ad** in souvenir program
- Logo in posters advertising convention
- Entitles to free registration for **12 attendees**
- Entitles to free room accommodations: **2 Standard Rooms for 1 Night**
- Digital (online, enduring, interactive) media exposure through CLAP Website
 - ☑☑☑ Pre-event Email Campaign
 - ☑☑☑ Online Event Web Pages: Half-width footer ad on the Event information pages
 - ☑☑☑ Event and online information pages
 - ☑☑☑ Online registration page
 - ☑☑☑ Registration confirmation page
 - ☑☑☑ Post-event online evaluation & report
 - ☑☑☑ Two (2) representatives during the fellowship night on 24 August 2024.

B. GOLD PACKAGE: Php 200,000.00

- Exhibit booth space in a **Prime Location**
= 10 ft x 8ft
- Running looped advertisements in LCD monitors located at the ballroom entrance
- Product brochures/ flyers inserted in the convention kits
- Full-page ad in souvenir program
- Logo in posters advertising convention
- Entitles to free registration for **10 attendees**
- Entitles to free room accommodations: **2 Standard Rooms for 1 Night**
- Digital (online, enduring, interactive) media exposure through CLAP Website
 - ☑☑☑ Pre-event Email Campaign
 - ☑☑☑ Online Event Web Pages: Half-width footer ad on the Event information pages
 - ☑☑☑ Event and online information pages
 - ☑☑☑ Online registration page
 - ☑☑☑ Registration confirmation page
 - ☑☑☑ Post-event online evaluation & report
 - ☑☑☑ Two (2) representatives during the fellowship night on 24 August 2024

C. SILVER PACKAGE: Php 150,000.00

- Exhibit booth space; 8ft x 6ft
- Running looped advertisements in LCD monitors located at the ballroom entrance
- Half page ad in the souvenir program
- Entitles to free registration for **5 attendees**
- Entitles to room accommodation: **1 Standard Room for 1 Night**
- Digital (online, enduring, interactive) media exposure
 - ☑☑☑ Pre-event Email Campaign
 - ☑☑☑ Online Event Web Pages: 1/3-width footer ad on the Event information pages
 - ☑☑☑ Event and online information pages
 - ☑☑☑ Online registration page
 - ☑☑☑ Registration confirmation page
 - ☑☑☑ Post-event online evaluation & report
 - ☑☑☑ Two (2) representatives during the fellowship night on 24 August 20



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- D. BRONZE PACKAGE: Php 100,000.00**
- Exhibit booth space: 6 ft x 4ft
 - * Quarter-page ad in the souvenir program
 - Logo in the posters advertising convention
 - Digital (online, enduring, interactive) media exposure through CLAP website
 - ☐☐☐ Thumbnail ad on the Event information page☐
 - ☐☐☐ Two (2) representatives during the fellowship night on **24 August 2024**

Online Ad Specifications

Full-width banner: 468x60 px

Half-width banner: 234x60 px

1/3-width banner: 120x60 px

Thumbnail: 60x60 px

Image file type: JPG Min.

resolution: 150 dpi Min.

font size: 20 pts. Arial

ADDITIONAL NOTES:

1. Ads contain the company logo, advocacy, or disease-state website, provided they are compliant with the Mexico City Principles (MCP) or the Kuala Lumpur Principles (KLP).
2. Sequence of ad positions per package will be determined on a first come, first served basis.
3. Any material you provide or activity that you subscribe to should meet your company compliance and regulatory policies.
4. Your company agrees to indemnify the Cathlab Associates of the Philippines (CLAP) Inc., its officers, directors, employees, and agents from and against any and all claims, damages, obligations, losses, liabilities, costs or debt, and expenses arising from the services you avail of from this agreement.